

UPCOMING EVENTS

WE Lead Book Study: Part Three

November 18, 2025

Member's Monthly Meeting: "Staying Healthy Over the Holidays" with Dr. Beverly Britton

December 2, 2025

WE Lead Litchfield, SC

March 19-20, 2026

WHY WOMEN NEED A PROFESSIONAL NETWORK

Rising through the ranks in corporate America, I never understood the importance of building a professional network. For most of us, networking can feel like work: filled with clumsy handshakes, awkward small talk, and constant one-upmanship.

Working in large companies, I found mostly opportunities for operational networking that were confined to the boundaries of the company. This never felt comfortable, as if others were pushing for connection because they wanted something from me. Making the shift to grow my personal network through professional associations and common interest groups helped me to widen my perspective and opened the door to personal growth and opportunity.

I've been lucky to cultivate a supportive network over the years, which I refer to as my Personal Advisory Board. These are women I've met through C200 and other organizations—I've leaned on them during tough times, and they have shared my highs and lows. This close tribe of connections provides a fresh perspective on the decisions and challenges of running a company, and ultimately, they've helped me to become a better leader. [Continue reading...](#)

Kimber Maderazzo/Forbes

THE DOUBLE-BIND DILEMMA FOR WOMEN IN LEADERSHIP

Gender stereotypes and the "think leader, think male" mindset create a no-win situation for women leaders. Because they are often evaluated against a "masculine" standard of leadership, women are left with limited and unfavorable options, no matter how they behave and perform as leaders. This infographic summarizes foundational Catalyst research on the double-bind dilemma. [View the infographic...](#)

Amelia Costigan/Catalyst

A LACK OF CONFIDENCE ISN'T WHAT'S HOLDING BACK WORKING WOMEN

This much we know: There's a wide and stubborn gender gap, both in terms of pay and leadership opportunities. What we still can't figure out are the causes. Some argue that inflexible workplaces are to blame. Others point to sexist cultural norms and even outright discrimination.

While the truth is probably a combination of all these factors, and more, another theory has gained ground in recent years. Sometimes referred to as the "confidence gap," the theory holds that women feel less confident than men in their own abilities... [Continue reading...](#)

Stephanie Thomson/The Atlantic



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