

Member Highlight

Dr. Tracie Swilley,
Principal, Fairfield Central High School,
SC



WHO IS DR. SWILLEY?

Dr. Tracie Swilley began her educational career as a Mathematics Teacher. While in the classroom, she was promoted to an Assistant Administrator where she taught a math class and completed administrative duties, working closely with Assistant Principals. The next position she held was Dean of Students for one year before moving to the Assistant Principal for Curriculum and Instruction for 6 years.

Tracie now serves in the role of Principal at Fairfield Central High School in South Carolina's Fairfield County School District. It is in this role that she achieved what she believes is her greatest accomplishment to date: 2025 National Principal of the Year. She received this honor for the work that has been completed together with her team at Fairfield Central High School.

Her future goals involve continuing her work as an educator while expanding her impact through collaborating with school leaders through her LLC, EducateHER. She aspires to support and empower school leaders in building strong, resilient school communities that prioritize student success and well-being by ensuring that the culture and climate of the building is conducive to growth. Through EducateHER, she aims to drive meaningful change in education by fostering leadership practices that create thriving, inclusive school environments.

WHAT IS IMPORTANT TO TRACIE?

Tracie is focused on developing and enhancing Professional Learning Communities (PLCs) with her teachers, a project that centers on continuous improvement and collaborative growth. This initiative is meaningful to her because it fosters a culture of shared learning and accountability, where teachers work together to identify challenges, share best practices, and build strategies that directly improve student outcomes. She believes this work not only builds a more cohesive and effective teaching team, but also empowers educators to continuously improve, adapt, and meet the evolving needs of their students.

WISDOM FROM TRACIE

"To women aspiring to lead, remember that you are already enough and possess everything you need to lead effectively. Trust in your unique perspective, strengths, and experiences, as they bring value to every decision you make. Embrace your capabilities confidently, knowing that leadership isn't about fitting a mold but about empowering others and being true to yourself."

WHAT DO YOU LIKE MOST ABOUT BEING A WE LEAD MEMBER?

"I am new but I am very excited about the possibility to connect with other women in various leadership roles and learn and grow together."

